

**amazing** things are happening in East Lake



*East Lake*  
FOUNDATION

2011 PROGRESS REPORT



Dear Friends,

Amazing things are happening in East Lake.

From the child whose future potential has been super charged through expanded early learning opportunities, to the family that rests easy at night in a neighborhood that actively serves their needs, to a community coming together and growing stronger every day, East Lake is truly unique.

Through our holistic focus on cradle-to-college educational opportunities, beautiful mixed-income housing, and community wellness programs that help strengthen families, the East Lake Foundation is committed to making East Lake a strong, healthy and vibrant community.

We are truly grateful for the dedicated partners who work with us to advance our mission and the generous donors who sustain our programs—you are our super heroes! Thanks to you, the East Lake Foundation is working to ensure amazing things continue to happen in East Lake for years to come.

Sincerely,

A handwritten signature in black ink that reads "Lillian Giornelli". The signature is fluid and cursive.

Lillian Giornelli  
Board Chairman  
East Lake Foundation



2606 Alston Drive, SE, Atlanta, GA 30317  
404.373.4351

[eastlakefoundation.org](http://eastlakefoundation.org)  
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## super educational opportunities

Bright futures start early in East Lake, which is why the East Lake Foundation and its partners are proud to support this community's stellar early education programs. From the **East Lake Sheltering Arms Early Education and Family Center** to the newly opened **East Lake Early Learning Academy**, residents had expanded options for high quality early learning in 2011. Over 300 children from birth through Pre-K are enrolled in our programs, many of whom are able to attend through scholarships funded by our donors. In East Lake, we are committed to ensuring our youth get the head start needed to enter Kindergarten at Drew Charter School ready to learn and on the path to success.

As the educational centerpiece in our cradle-to-college approach, the **Charles R. Drew Charter School** serves more than 880 students in Pre-K through grade 8. Drew's innovative and supportive learning environment is anchored by its unique academic model, STEAM (Science, Technology, Engineering, Arts and Mathematics), along with a strong focus on literacy, and is balanced by robust enrichment opportunities that support classroom instruction.

Drew also offers one of Georgia's most extensive **After School Programs**. From improv to soccer, more than 280 students receive academic support combined with

dozens of enrichment opportunities that reinforce classroom instruction five days a week. Thanks to donor-funded support from the East Lake Foundation, the program is available to participants at a nominal cost.

And Drew's test scores continue to validate its approach. In the 2010–11 school-year, 99% of Drew students in 3rd through 8th grades met or exceeded state standards in reading, surpassing city and state averages.

Beyond Drew, **CREW Teens** (Creating Responsible, Educated, Working Teens) prepares our youth to succeed in high school, college and beyond. Offering a unique, integrated and successful program of academic support, college prep and activities that build leadership, critical thinking, life skills, career planning and civic awareness, the East Lake Foundation's CREW Teens program provides the critical bridge from high school to college and a chosen career for over 400 East Lake teens. Since 97% of CREW Teens participants will be the first in their families to attend college, the program is a critical resource — and it works! In 2011, active CREW Teens had a high school graduation rate of 96%. In the past four years, CREW Teens graduates have earned more than \$5 million in scholarships and are now represented at more than 63 colleges and universities.



# beautiful mixed-income housing



The heart of our community, **The Villages of East Lake**, features a balance of market-rate and affordable town homes, villas and garden apartment homes. Attractive, safe and family-oriented, The Villages of East Lake makes East Lake a neighborhood of choice for many.

In 2011, the East Lake Foundation introduced a new Resident and Community Support Program at The Villages of East Lake, providing residents with the services and resources needed to foster economic stability and self-sufficiency. In doing so, the program works to build stronger links between residents and the greater community, connecting them with our existing education and wellness resources.





## strong community programs

Strengthening community bonds is key to creating a vibrant East Lake. Thanks to our donors, East Lake has a growing array of options that contribute to overall wellness and promote a healthy, active and engaged community.

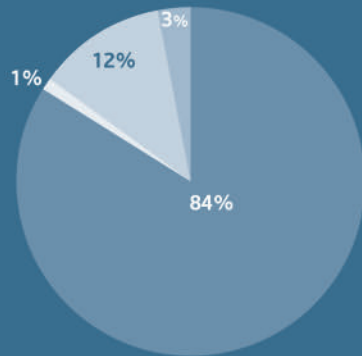
**The First Tee® of East Lake** teaches children more than just the fundamentals of golf. This year-round program uses the principles of golf—such as discipline, hard work and integrity—to enhance academic achievement and build values. Students learn how to establish goals, maintain a positive attitude and make better decisions.

In 2011, The First Tee® of East Lake served 674 youth, ages 5 to 17, through after-school programming, physical education classes at Drew, Saturday clinics, summer camp and tournament play opportunities. The program is based at the **Charlie Yates Golf Course**, a public, 18-hole course honoring East Lake's historic association with the game of golf while serving the recreational needs of the community today.

**The East Lake Community Learning Garden** continues to serve as a gathering place where neighbors can come together, grow organic produce and participate in interactive workshops. The garden works to encourage healthier habits and greener lifestyle choices, engaging residents at The Villages of East Lake through personal garden plots and setting up a satellite garden at Drew Charter School to support classroom instruction.

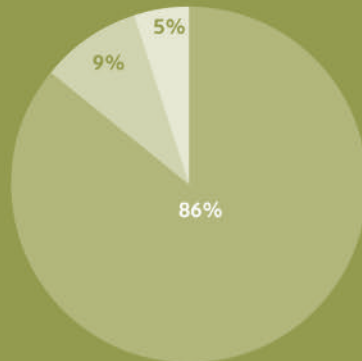


## 2011 Financial Summary



REVENUE BY SOURCE

■ Contributions and Grants 84%
 ■ Charlie Yates Golf Course Income 12%
 ■ Investment Income 1%
 ■ Other Income 3%



EXPENSE BY CATEGORY

■ Program Expenses/Depreciation 86%
 ■ Management and General 9%
 ■ Fundraising and Marketing 5%

## 2011 super heroes

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\$25,000 or more

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## more **amazing** feats in 2011!

**94%** of Drew students in grades 3–8 met or exceeded state standards for math.

Drew students performed in the **top third of the nation** on the Iowa Test of Basic Skills (ITBS test).

20 residents of The Villages of East Lake **found work or higher employment** through Foundation-funded workforce programming. In total, 54 families benefited from financial literacy, career and job skills classes provided by donor support in 2011.

**Over 200 community residents and volunteers came together** to build the East Lake Community Learning Garden.

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*Director, The First Tee® of East Lake*



## help keep East Lake **amazing!**

When you support the East Lake Foundation, you are helping to deliver **immediate impact** to children and families, **build success** for future generations and **fuel a model** that inspires other communities across the country. Your generous support makes programs like CREW Teens, The First Tee of East Lake, Drew Charter School's After School Program, The Villages of East Lake's Resident Services and Community Support Program, and the East Lake Community Learning Garden possible. Make your donation today, and help East Lake families build brighter futures!

## Our Mission

To provide the tools for families of The Villages of East Lake and students of the Charles R. Drew Charter School to build a better life for themselves and future generations through cradle-to-college education, mixed-income housing and community wellness initiatives.

## About the East Lake Foundation

Founded in 1995 on the belief that everyone deserves the chance to succeed, the East Lake Foundation was formed to spearhead the revitalization of East Lake Meadows—one of the nation's most violent public housing projects.

Today, the new East Lake includes **The Villages of East Lake**, a mixed-income apartment community; the **Charles R. Drew Charter School**, Atlanta's first charter school serving students in Pre-K through 8th grade; the **East Lake Early Learning Academy** and the **East Lake Sheltering Arms Early Education and Family Center**, offering early learning opportunities from birth to age 3; **CREW Teens**, providing academic support and college prep to Drew alumni; the **East Lake Family YMCA**, offering fitness and recreation; the **East Lake Community Learning Garden**; and **The First Tee®** of East Lake, a golf instruction and life skills program targeted to East Lake youth at the public, 18-hole **Charlie Yates Golf Course**.

The East Lake Foundation and its partners, working with residents, are committed to providing the resources and programming that create and sustain a vibrant community, break the cycle of poverty and make East Lake a neighborhood of choice for people of all ages and incomes.



*East Lake*  
FOUNDATION

Learn more, get involved, offer support at [eastlakefoundation.org](http://eastlakefoundation.org)