

## Grove Park Foundation Marks the Beginning of a New Chapter for Children and Families



On September 10th, The Grove Park Foundation and its partners broke ground for the KIPP Woodson Park Academy, a YMCA Early Learning Center and a school-based health clinic. This \$51 million investment in the Grove Park neighborhood is the result of a partnership between the Grove Park neighborhood, Grove Park Foundation, Atlanta Public Schools (APS), KIPP Metro Atlanta Schools, and the YMCA of Metro Atlanta.

This exciting milestone is the first major step in a series of investments in the health, arts and affordability in the

Grove Park neighborhood intended to boost health, equity, affordability, and economic mobility.

The new school building, early learning center and health clinic are scheduled to open in the fall of 2020.

The Grove Park Foundation, established in 2017, has been serving as the "community quarterback," coordinating the efforts of residents and partners in a long-term, holistic revitalization effort using the Purpose Built Communities model first established by the East Lake Foundation. ■

## Purpose Built Communities Celebrates 10th Anniversary; Receives Large Investment from the Robert Wood Johnson Foundation



At the 10th Annual Purpose Built Communities Conference, the Robert Wood Johnson Foundation's President and CEO, Dr. Richard E. Besser, announced a multi-year generous grant to Purpose Built Communities.

Purpose Built Communities is a nonprofit consulting organization founded in 2009 to help communities across the country replicate the East Lake model in other urban areas of concentrated poverty around the nation.

The grant will advance the work and mission of Purpose Built Communities in the fields of community development and public health. Through a knowledge-sharing platform, Purpose Built Network Members will be able to discuss the complex issues that surround neighborhood revitalization and share best practices that will strengthen capabilities across the network.

At its annual conference, Purpose Built Communities also announced the addition of seven new neighborhoods to its national network including neighborhoods in: Atlanta and Columbus GA., Tallahassee, FL., Syracuse, NY, Dallas, TX, and two in Cleveland, OH. This brings the total number of communities in the Purpose Built Network to 27 nationwide. ■

## Christmas Tree donation from Tradition Trees

Tradition Trees is proud to support the East Lake Foundation again this year. A portion of each Christmas tree sold goes directly to the Foundation. When deciding on a tree, please visit Tradition Trees in Oakhurst at 630 East Lake Drive. Or you can visit any of the other 5 locations or reserve a tree online at [traditiontrees.com](http://traditiontrees.com). Just mention the East Lake Foundation at the time of purchase. Thank you for supporting the East Lake Foundation! ■



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# East Lake Foundation Community Vision

WINTER 2019



## Help us reach our Annual Goal

As we celebrate the season of giving, thank you for being a supporter of the East Lake Foundation. Please consider renewing your commitment again this year.

The East Lake Foundation was established nearly 25 years ago, but that doesn't mean our mission is complete. Every year, a new generation of children moves into the neighborhood and takes advantage of the programs and opportunities afforded by the Foundation in the East Lake neighborhood and at Charles R. Drew Charter School.

We are close to reaching our goal for 2019 and need your help! You can make a difference in our neighborhood and help the East Lake Foundation continue to provide equitable access to programs and increased opportunities for families at The Villages of East Lake and students at Drew Charter School. **Please make your gift today using the envelope provided or visit [www.eastlakefoundation.org](http://www.eastlakefoundation.org)** ■



## East Lake Family YMCA Announces New Executive Director



The East Lake Family YMCA is excited to announce that Tony Kimbrough, a YMCA staff member since 2013, has joined the branch as its Executive Director. Tony has served as the Director of Member Development in Pittsburgh, PA,

Executive Director in Tampa, FL, and most recently, Executive Director of the Arthur M. Blank Family Youth YMCA in Atlanta. Over the last two years with the Blank Family Youth YMCA, Tony managed a high-quality early learning center with a dual-language immersion curriculum, grew the youth development

programs, and worked very closely with Centennial Academy and the Centennial Place neighborhood. His experience and skills will be a great asset to the East Lake Family YMCA.

Parrish Underwood, the East Lake Family YMCA's former Executive Director, has been promoted to Chief Advancement Officer for the YMCA of Metro Atlanta. He is now responsible for leading and more closely aligning the financial development and marketing functions to build increased brand awareness for YMCA of Metro Atlanta. ■



## Cynthia Kuhlman Named Georgia State Distinguished Alumni



On October 4th, the Georgia State University Alumni Association presented its top honor, the Distinguished Alumni Award, to Dr. Cynthia Kuhlman. Dr. Kuhlman, a life-long educator, serves as Director of Educational Achievement for the CF Foundation and Chair of the Board for Charles R. Drew Charter School.

Dr. Kuhlman is responsible for fostering innovative instructional

practices at Drew Charter School and an increased investment in early education. Under her leadership, Drew Charter School has made great progress in the areas of student achievement, governance and fiscal responsibility. During her tenure, Drew Charter School has become one of the highest-performing schools in Atlanta Public Schools and the State of Georgia.

In honor of Dr. Kuhlman's long-time commitment to education and the students in East Lake, **please consider making a donation to the East Lake Foundation in her honor at [www.eastlakefoundation.org](http://www.eastlakefoundation.org)**. ■

## Give the Gift of Giving

Looking for just the right holiday gift for the person who has everything? We have the PERFECT gift idea for you. Make a donation to the East Lake Foundation in their honor. The lucky recipient will be notified of your gift and recognized in our 2019 Annual Report.



## East Lake Women's Alliance Grants \$25,000 to Drew Charter School's College and Career Readiness Program



The 2019 East Lake Women's Alliance has selected to grant their collective membership dues to Drew Charter School's College and Career Readiness program. A total of \$25,000 will be directed to this state-of-the-art program that is committed to ensuring 100% of Drew's seniors graduate eligible and prepared for post-secondary success. Drew's counseling team provides individualized and comprehensive services to both students and families throughout their four-year experience at Drew. Supportive services are also provided by grade level counselors who address the academic and social-emotional needs of students.



The East Lake Women's Alliance (ELWA) is a philanthropic group of Atlanta women who have committed to focusing their time and financial support in the East Lake neighborhood. **If you are interested in learning more about the East Lake Women's Alliance, please contact Jeannine Blanco at [jblanco@eastlakefoundation.org](mailto:jblanco@eastlakefoundation.org).** ■

## Drew Charter School's Class of 2017 Achieves Highest Persistence Rate in Atlanta Public Schools



Drew Charter School's Legacy Class of 2017 achieved a 100% graduation rate and 100% college acceptance rate, receiving millions of dollars of scholarship offers.

While those numbers are impressive, what's more impressive is that according to data collected by Atlanta Public Schools (APS), the percent of Drew Charter School's Class of 2017 that started a second year of college was higher than the

percentage of all students receiving high school diplomas from other APS high schools.

This success would not be possible without the dedication of Drew Charter School's robust College and Career Readiness Program, supported by the East Lake Foundation. **To find out more about how to support Drew Charter School's CCR program, contact Chad Cox at [ccox@eastlakefoundation.org](mailto:ccox@eastlakefoundation.org).** ■

## The Foundation Welcomes Drew Charter School Intern, Leobardo Espericueta



The Foundation is excited to welcome Leobardo Espericueta as our annual Drew Charter School intern. Leobardo is a Senior at Drew Charter School where he is a member of the Advanced Band, Cross Country Team and Beta Club. He is experienced in plumbing, electrical and house remodeling. These experiences have proved helpful to him as a set designer with

Drew's theatre program.

Outside of school, he volunteers with Best Friends Pet Adoption Center where he helps care for the animals by walking, feeding and playing with them. Upon graduating, he is looking forward to joining the Army as a medic. Afterwards, he plans to attend Emory University where he hopes to study medicine to become a surgeon. ■

## Rory McIlroy Wins 2nd TOUR Championship and FedEx Cup

Starting just a few months after Drew Charter School's Varsity Boys Golf Team's historic State Championship win, excitement for the TOUR Championship was palpable in the East Lake neighborhood.

During tournament week, the Varsity Boys Golf Team was provided the opportunity of a lifetime to meet and play next to their favorite PGA professionals. They also were recognized at the Payne Stewart Award Ceremony, the TOUR Championship Opening Ceremony, and on Golf Channel.



Drew Charter School sophomore, Hailey Fisher, won this year's honor of hitting the ceremonial "Hope Shot" in front of a standing room only crowd. With PGA Commissioner, Jay Monahan, as her caddie, she struck the ball with amazing force and precision.

After four closely contested days and an intense final round with Brooks Koepka on his heels, Rory McIlroy won



To find out more about 2020 TOUR Championship sponsorship opportunities or to purchase tickets, **contact Martin Stephenson at [MartinStephenson@pga-tourhq.com](mailto:MartinStephenson@pga-tourhq.com).** ■

## Drew Charter School's 2nd Graders Study East Lake Revitalization



As part of their Project-Based Learning curriculum, Drew Charter School's 2nd Grade teachers and students studied the East Lake neighborhood. They interviewed residents, former residents, partners and community leaders to inform their final projects. Danny Shoy, East Lake Foundation President and CEO, and Shannon Heath-Longino, SunTrust executive and Eva Davis' granddaughter, visited with Drew students to share their experiences and provide a historical perspective from the East Lake Foundation and residents, respectively.

Their research focused on public safety, pollution, education, banking, community leadership, landscaping and much more. With their findings, they developed a plan detailing what they would have done to revitalize the community 25 years ago and made suggestions about the East Lake Foundation's future efforts. ■



the TOUR Championship, joining Tiger Woods and Phil Mickelson as the only three professional golfers to win the TOUR Championship twice.

The proceeds from this year's tournament will support the East Lake Foundation, Grove Park Foundation, Purpose Built Schools Atlanta, The First Tee® of Metro Atlanta, and several other charity partners.

Thanks to the PGA TOUR, The Coca-Cola Company, Southern Company, East Lake Golf Club, the volunteers and all the fans for making this year's event such a wonderful success.

## Wake Forest Women and Texas Men Win 5th Annual East Lake Cup

On October 28-30, The Golf Channel, East Lake Golf Club and East Lake Foundation hosted the 5th Annual East Lake Cup. This three-day NCAA collegiate tournament featured the top-performing men's and women's golf teams from across the country: Auburn University (Women), University of Arizona (Women), Duke University (Women), Oklahoma State University (Men), University of Texas (Men), Vanderbilt University (Men) and Wake Forest University (Men and Women).



After three days of intense competition, Wake Forest University's Women's Golf Team and the University of Texas's Men's Golf Team claimed the 2019 East Lake Cup.

The East Lake Cup also featured the presentation of the Tom Cousins Award, a recognition of an outstanding team or golfer who exemplifies the values of the East Lake Foundation: excels in academics, is engaged in the community and has overcome adversity. The Duke University Women's Golf Team and Vanderbilt University's Michael Shears were selected as this year's winners for their



achievements on and off the golf course.

Thanks to our sponsors, ZipRecruiter, Bridgestone Golf, Mercedes-Benz, Uber and CSX for their support of the East Lake Cup and East Lake Foundation. ■

## Salaryman Supports the East Lake Foundation

Salaryman, East Lake's newest Asian restaurant located at 2nd Avenue and Hosea Williams Dr., hosted a soft opening at the restaurant benefiting the East Lake Foundation and Neighbor in Need East Lake. The owner, Michael Lo, was hospitable and very generous, and the food was delicious. The Foundation received a donation as a result of the evening. The East Lake Foundation thanks the Salaryman team for their generous support of our work. ■



## Start:ME East Lake is Recruiting Mentors for its Sixth Cohort



January 2020 will mark the sixth year of Start:ME East Lake, a 14-session program that offers intensive skills-based business training, mentorship support and financing needed to develop viable and sustainable micro-businesses.

In partnership with Emory University's Goizueta School of Business, Start:ME is recruiting an experienced group of professional mentors to provide support for participating micro-entrepreneurs. Mentors provide coaching and feedback and look for opportunities to connect entrepreneurs with

individuals and partners who will further support their businesses.

**If you are interested in becoming a mentor, contact Erin Ingleheart at [erin.ingleheart@emory.edu](mailto:erin.ingleheart@emory.edu).** ■